

E community food bank

CAMPAIGN
FOR A
SECURE
EFFICIENT
HOME



## Orchestrating the future

A CAMPAIGN TO **SUPPORT AND ADVANCE CHORAL MUSIC AND SECURE A FINANCIALLY** SUSTAINABLE FUTURE



"Singing together has an important place in our lives as human beings. Once we find it we can't let it go."

in between and bring joy and delight to their audiences, time

" . . .I am a long time fan. Chanticleer has shown over three decades that they can mix the old with the new and everything

"...One of the absolute glories of the choral world."

An Orchestra of Voices



applauded along with every citizen of the Bay Area, as another bit of California spirit went forth into the world. All it took was conviction and audacity."

and time again."



What are our core values? The belief that music can influence the human soul as it expresses the inexpressible lies at the core of what Chanticleer is about—making music as a way of expressing who we are. The twelve men of Chanticleer do this with passior innovative artistry and incredible variety. They exemplify music making at its best. If you believe, as I do, that music is one of the ways we make sense of our lives, one of the ways we express feeling when we have no words, a way for us to understand things with our hearts when we can't with our minds, then you believe in Chanticleer.

Your support of our "Orchestrating the Future" campaign will help create a sustainable future for Chanticleer and will enable us to continue to make music that inspires, moves and transports us as it touches our hearts and shapes our humanity.

Against a backdrop of continued artistic and organizational growth, the Board of Trustees of Chanticleer voted to embark on our first ever campaign-"Orchestrating the Future". a landmark commitment to secure funding to make Chanticleer permanently stronger, broader and better equipped to sustain its leadership in the choral world.

Since its founding more than three decades ago, Chanticleer has grown in ways that could Since its founding more than three decades ago, Chanticleer has grown in ways that could not have been predicted, extending its audience around the world through live performance and recordings. The Chanticleer choral education program has expanded nationwide and internationally and our commissioning program continues to explore new musical territory. We want to ensure that the tradition of excellence, innovation, diversity and originality en-dures and grows. This is a deliberate and profound affirmation of Chanticleer's core values.



## FUTURE FORWARD 2009 AND BEYOND

Chanticleer will expand its choral education program to include a Bay Area mixed Youth Chorus of 24 young men and women 16-22 years of age, a natural progression in Chanticleer's growth and in the fulfillment of its mission. With our Youth Chorus, we will build a "singing laboratory" which supplements and enriches the experiences and skills of high school choristers in the Bay Area, while providing Chanticleer with a 'reading chorus' for new music and a laboratory for young composers.

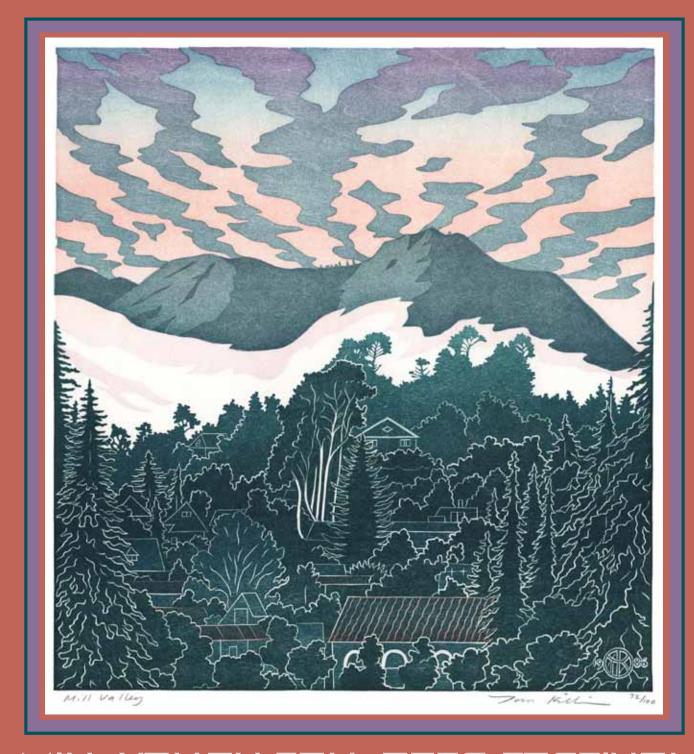
The Board of Trustees has determined that the most powerful way to adapt to the current music environment is to expand access to our recorded music and offer it free. This bold initiative requires that we strengthen and increase our capacity to record and distribute our music. By making our music free, we will greatly expand our audience base and increase our brand and philanthropic value.

## THE CALL TO ACTION

## Together we will:

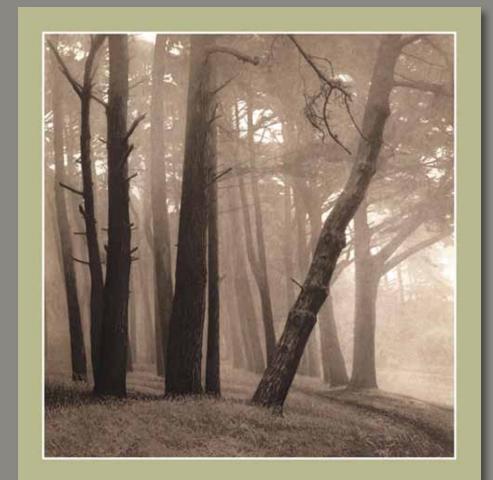
- ➤ Preserve and steward the "Chanticleer Sound"
- ➤ Continue strong leadership in the creation of new works and commissioned music
- ► Expand audience base with recordings and music distrib





MILL VALLEY FALL ARTS FESTIVAL

1956-2006



Mill Valley Fall Arts Festival 2007



MILL VALLEY
FALL ARTS FESTIVAL
2008



MILL VALLEY FALL ARTS FESTIVAL 2009

